

Di McLanachan BA

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Trainer, Coach and Managing Director of Learning Curves Personal Development Ltd, Di McLanachan has over 25 years experience working with large multinational corporations (predominantly IBM UK Ltd) and is the best selling author of 'NLP for Business Excellence', published by Fenman.

As a trainer and life coach, Di has regularly been featured in both local and national newspapers and has appeared on BBC1 and Meridian Television. She was the pioneer of NLP-based coaching on live radio and has had a regular phone-in slot on BBC Radio Solent. In addition, she has been a Life Coach for the Sunday Times and has written a unique weight loss coaching programme entitled Meaningful Change, which is now being franchised throughout the UK.

As a Master Practitioner of NLP, Di is able to include effective, proven techniques into both training and coaching programmes, to facilitate beneficial and permanent behavioural change. Her client base includes:

IBM UK Ltd
Skandia Life
MOD
British Gas
Pearl Assurance
BMW Finance

Goldman Sachs International
Jumeirah Hotel Group (Dubai)
Henderson Investors
Sabic Petrochemicals (Saudi Arabia)
Glen Dimplex Heating
Office for National Statistics

Sun Microsystems
Friends Provident
Egg (Prudential)
Sussex Enterprise
NHS
Smiths Aerospace

Training and coaching programmes include:

Assertiveness
Customer Care
Team Building
Interviewing Skills
Excelling at Selling

Emotional Intelligence
Influencing Skills
Achieving Peak Performance
Presenting powerfully
Goal Setting and Achievement

Communication skills
Time Management
Business Writing Skills
Motivating your Team
Negotiation Skills

Qualifications and affiliations:

- NLP Master Practitioner
- BA degree in Management & Systems
- Licensed trainer of Quantum Reading™, Third Eye™ (based on Myers Briggs profiling) and SDI™ (Strengths Deployment Inventory)
- Accredited senior coach with British Coaching Academy
- Life and Executive Master Coach with Noble Manhattan
- Member of Chartered Institute of Personnel & Development
- Member of Institute of Management